

Department: Membership	Segment: All
Circular No: MSE/MEM/19849/2026	Date: October 06, 2026

Subject: Display of “investor awareness message(s)” by Trading Members on their trading apps and websites, under Project Jagrook

To All Trading Members,

This is with reference to SEBI circular No. HO/38/24/(15)2026-MIRSD-PODMMC/I/22872/2026 dated October 01, 2026, regarding the captioned subject. The circular issued by SEBI is attached as **Annexure**.

In this regard, as part of Project Jagrook- SEBI's nationwide investor awareness initiative and the upcoming World Investor Week 2026, SEBI has mandated for display of investor-centric messages by trading members, for the benefit, safety, and education of investors.

In view of the above and as per the communication received from SEBI, all Trading Members are requested to take note of the following:

1. Period: **October 05, 2026- October 31, 2026**

- a. The following investor awareness message under Project Jagrook and Risk Disclosure shall be displayed on the Trading Members **website** for the period mentioned above:

‘SEBI presents Samajh Se Investing Simple:

- **Understand Before You Invest**
- **Choose Regulated Investment Products**
- **Start Early, Stay Invested**
- **Beware of Investment Frauds’**

- b. During October 5, 2026, to October 31, 2026, all trading members may display the “investor awareness message(s)” as mentioned in point 1(a) above, on their **trading apps**, if any, on a voluntary basis. During the said time period, if on any day, the trading member chooses to display the specified “investor awareness message(s)” on its **trading app**, display of the ‘Risk disclosures’ on app shall be optional.

2. Period: **November 01, 2026, onwards**

- a. The trading members shall mandatorily display the “investor awareness message(s)” as specified in point 1(a) above on the landing page of their **websites**.
- b. Further, the trading members shall mandatorily display the “investor awareness message(s)” as specified in point 1(a) above and ‘Risk disclosures’, on alternate days, on their **trading apps**, if any. The display of such “investor awareness message(s)” should be on the landing page of such trading app of the trading member.

- c. The existing risk disclosure as per SEBI circular no. SEBI/HO/MIRSD/MIRSD-PoD-1/P/CIR/2023/73 dated May 19, 2023 (hereinafter referred to as risk disclosure) and investor awareness message under Project Jagrook be displayed mandatorily on the Trading Member **website** and their **trading apps** as per the following schedule:

- **Monday, Wednesday, Friday and Sunday** - Investor awareness message under Project Jagrook to be displayed.
- **Tuesday, Thursday and Saturday** - Risk disclosure message.

3. Trading Members are requested to note that the messages to be displayed from November 01, 2026, are required to be displayed in a **bilingual format** (Hindi-English). The investor awareness message under Project Jagrook, may be changed on a weekly basis. Trading Members will be informed of such updates, upon receipt of the same from SEBI.

All Trading Members are advised to take note of the above and circular issued by SEBI (enclosed as Annexure) and ensure compliance.

In case of any query kindly contact Membership department on (022) 6112 9000 or mail on membership@mse.co.in

For and on behalf of
Metropolitan Stock Exchange of India Limited

Sriram Iyer
Senior Manager – Membership
Encl.: As above